Invoice Period

08/01/16 - 08/15/16

INVOICE

Invoice #

1488045-1



WPBF 3970 RCA Boulevard **Suite 7007**

Palm Beach Gardens, FL 33410

Main: (561)694-2525

www.thewpbfchannel.com

Billing Address:

Billing: (407)389-7661

Sales Office Sales Region Account Executive Property HRP -Washingto National **WPBF** Mica Hansen Estimate Number **Product** Advertiser 4660 PRIORITIES USA ADD **Priorities USA Action** Alt Order # Flight Dates Order # 08257484 08/09/16 - 08/15/16 1488045 Billing Type Deal# Billing Calendar Cash Broadcast Special Handling Advertiser Code Product 1/2 Agency Code 750 760 Agency Ref Advertiser Ref

Invoice Date Invoice Month

August 2016

08/21/16

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/09/16 08/12/16 Jimmy Kimmel 1135P-1238A Class of Time - Immediately Pre-emptible without notice	-TWTF	:30	3	\$275.00	NM	
Weeks: Start Date 08/08/16 End Date 08/14/16 MTWTFSS - TWTF Spots/Week - TWTF	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
3 WPBF Tu 08/09/16 12:01 AM Jimmy Kimmel	1135P-1238A		PRATV1613			\$275.00 NN
2 WPBF W 08/10/16 12:28 AM Jimmy Kimmel	1135P-1238A	:30	PRATV1613	H		\$275.00 NN
1 WPBF Th 08/11/16 12:27 AM Jimmy Kimmel	1135P-1238A	:30	PRATV1613	Н		\$275.00 NN
2 08/09/16 08/12/16 Ellen 4-5p Class of Time - Immediately Pre-emptible without notice	-TWTF	:30	2	\$450.00	NM	
Weeks: Start Date 08/08/16 End Date 08/14/16 MTWTFS TWTF Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time					Rate Type
1 WPBF Tu 08/09/16 4:37 PM Ellen	4-5p	:30	PRATV1613	Н		\$450.00 NN
2 WPBF F 08/12/16 4:34 PM Ellen	4-5p	:30	PRATV1613	Н		\$450.00 NN
3 08/09/16 08/12/16 WPBF News 25 5-6:00am 5:00-6:00am Class of Time - Pre-emptible with notice	-TWTF	:30	2	\$300.00	NM	
Weeks: Start Date 08/08/16 End Date 08/14/16 MTWTFSS - TWTF Spots/Week 2	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Typ
2 WPBF Tu 08/09/16 5:14 AM WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613	Н		\$300.00 NM
1 WPBF F 08/12/16 5:09 AM WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613	Н		\$300.00 NI
4 08/15/16 08/15/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Fixed Non Pre-emptible	1	:30	1	\$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/15/16 08/21/16 1 1	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
1 WPBF M 08/15/16 6:13 PM WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1613	Н		\$1,200.00 Ni
5 08/09/16 08/12/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	-TWTF	:30	2	\$1,800.00	NM	
Weeks: Start Date 08/08/16 End Date Date End Date Date Date Date Date Date Date Date	<u>Rate</u> \$1,800.00					

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represer and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Advertiser Product Estimate Number
Priorities USA Action PRIORITIES USA ADD 4660

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www.thewpbfchannel.com ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5 08/09/16 08/12/16 Wheel Of Fortune 7-7:30PM	-TWTF	:30	2	\$1,800.00	NM	
Class of Time - Pre-emptible with notice Spots: # Ch Day Air Date Air Time Description 1 WPBF W 08/10/16 7:08 PM Wheel Of Fortune	Start/End Time 7-7:30PM		Ad-ID PRATV161	Вн		Rate Tyr \$1,800.00 N
2 WPBF F 08/12/16 7:13 PM Wheel Of Fortune	7-7:30PM	:30	PRATV161	Вн		\$1,800.00 N
6 08/15/16 08/15/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	1	:30	1	\$800.00	NM	
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS 1 Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 08/15/16 8:48 AM Good Morning America	Start/End Time 7-9AM		1 <u>Ad-ID</u> 3 PRATV161	3н		<u>Rate</u> <u>Ty</u> \$800.00 N
7 08/09/16 08/12/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	-TWTF	:30	2	\$2,000.00	NM	
Weeks: Start Date 08/08/16 End Date Date Date 08/14/16 MTWTFSS OF DATE DATE DATE DATE DATE DATE DATE DATE	Rate \$2,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID	•		Rate Ty
2 WPBF Tu 08/09/16 7:28 PM Jeopardy	7:30-8PM 7:30-8PM) PRATV161) PRATV161			\$2,000.00 N \$2,000.00 N
1 WPBF W 08/10/16 7:35 PM Jeopardy						Ψ2,000.00
8 08/13/16 08/13/16 Sat 5-6am News Sat 5-6am Class of Time - Pre-emptible with notice	1-	:30	1	\$125.00	NM	
Weeks: Start Date 08/08/16 End Date 08/14/16 MTWTFSS 1 Spots/Week	<u>Rate</u> \$125.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID	3		<u>Rate Ty</u> \$125.00 I
1 WPBF Sa 08/13/16 5:45 AM Sat 5-6am News	Sat 5-6am	:3	0 PRATV161	3Н		\$125.00 I
9 08/13/16 08/13/16 Sat 6-7am News Sat 6-7am Class of Time - Pre-emptible with notice	1-	:30	1	\$275.00	NM	
Weeks: Start Date 08/08/16 End Date 08/14/16 MTWTFSS 08/08/Week 08/14/16 Spots/Week 08/14/16	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Ty
1 WPBF Sa 08/13/16 6:09 AM Sat 6-7am News	Sat 6-7am	:3	0 PRATV161	ЗН		\$275.00
10 08/13/16 08/13/16 GMA Saturday 7-8am Sat 7am-8am Class of Time - Pre-emptible with notice	1-	:30	1	\$400.00	NM	
Weeks: Start Date 08/08/16 End Date 08/14/16 MTWTFSS 08/08/Week Spots/Week	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID	_		Rate Ty
1 WPBF Sa 08/13/16 7:29 AM GMA Saturday 7-8am	Sat 7am-8am	:3	0 PRATV161	.3Н		\$400.00
11 08/13/16 08/13/16 Sat 8-9am News Sat 8-9am Class of Time - Pre-emptible with notice	1-	:30	1	\$375.00	NM	
Weeks: Start Date 08/08/16 End Date 08/14/16 MTWTFSS 08/08/Week 08/14/16 Spots/Week 08/14/16	<u>Rate</u> \$375.00					_
Spots: # Ch Day Air Date Air Time Description	Start/End Time		th Ad-ID	2		Rate T
1 WPBF Sa 08/13/16 8:14 AM Sat 8-9am News	Sat 8-9am	:3	0 PRATV161	.5H		\$375.00
12 08/14/16 08/14/16 Sun 5-6am News Sun 5-6am Class of Time - Pre-emptible with notice	1	:30	1	\$125.00	NM	
Weeks: Start Date 08/08/16 End Date 08/14/16 MTWTFSS 05/04/19 Spots/Week 01/04/19	<u>Rate</u> \$125.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		th Ad-ID			Rate Ty
1 WPBF Su 08/14/16 5:40 AM Sun 5-6am News	Sun 5-6am	:3	30 PRATV161	L3H		\$125.00

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PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
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 1488045-1
 08/21/16
 August 2016
 08/01/16 - 08/15/16

Advertiser
Priorities USA Action
PRIORITIES USA ADD
Estimate Number
4660

VATAAAA/	thewohichannel.com	a

www.tnewppi	icnannei.com					Spots/			
Line Star	t Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 08/1 Clas	4/16 08/14/16 s of Time - Pre-er		Sun 7-8am	1	:30	1	\$450.00	NM	
Weel Spots: #	ks: <u>Start Date</u> 08/08/16 <u>t Ch Day A</u>			<u>Rate</u> \$450.00 <u>Start/End Time</u> Sun 7-8am		h <u>Ad-ID</u> 0 pratv1613	Вн		<u>Rate</u> <u>Type</u> \$450.00 NN
14 08/1 Clas	4/16 08/14/16 ss of Time - Pre-er	Sun 8-9am News mptible with notice	Sun 8-9am	1	:30	1	\$375.00	NM	
Wee Spots: #	08/08/16 Ch Day A	E End Date MTWTFSS 08/14/161 Nir Date Air Time Descr 08/14/16 8:54 AM Sun 8		<u>Rate</u> \$375.00 <u>Start/End Time</u> Sun 8-9am		th <u>Ad-ID</u> 30 PRATV1613	3н		Rate Type \$375.00 NN
15 08/1 Clas		WPBF News 25 5-6:00	0ar5:00-6:00am	1	:30	1	\$300.00	NM	
Wee Spots:	08/15/16 # <u>Ch</u> <u>Day</u> <u>/</u>	08/21/16 1 Air Date Air Time Descr	Spots/Week 1 iption News 25 5-6:00am	Rate \$300.00 Start/End Time 5:00-6:00am		th <u>Ad-ID</u> 30 PRATV161:	Зн		<u>Rate Type</u> \$300.00 NN
				Total Spots		21			
Payme	ent Terms 3	0 Days					Gross Tota	<u>al</u>	\$14,350.00
-						Agency	/ Commissio	<u>n</u>	\$2,152.50
						Ne	t Amount Du	<u>e</u>	\$12,197.50